

# PRESS RELEASE

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## APEAL'S TINPLATE LIFE CYCLE DATA IS CONFIRMED AS THE EUROPEAN REFERENCE

APEAL, the Association of Producers of Steel for Packaging, reveals that its tinplate Life Cycle Inventory (LCI) data has been quality-reviewed and is now accessible from the European Reference Life Cycle Database (ELCD).

The ELCD is a new database available from the European Platform in Life Cycle Assessment, launched February 6th 2014 by the European Commission. The ELCD allows simple web-based access to high quality life-cycle data from reliable sources.

The high quality of APEAL's tinplate dataset is assured by through the International Life Cycle Database (ILCD) entry-level requirements. The ILCD's requirements have been established to guarantee a certain level of documentation, methodological consistency among datasets, and coherence.

Alexander Mohr, secretary general of APEAL, said: "Publication of APEAL's LCI dataset on this platform confirms it as the dataset of reference for steel packaging across Europe."

Mohr added, "Contributing our data to this network will improve the understanding of steel for packaging's environmental credentials, notably that the steel for packaging industry in Europe has lowered its global warming potential (mainly CO2 emissions) by 9% over two years."

The aim of the network is threefold; to increase confidence in the quality of life-cycle data, to reduce costs for life-cycle analysis, and ultimately allow all types of business and governments to effectively assess the environmental credentials of organisations and materials and make more informed decisions when it comes to policy making and purchasing.

All details of the APEAL tinplate LCA including the link to the dataset can be found at www.apeal.org/en/life-cycle-thinking/lcas.



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#### **About APEAL**

APEAL - the Association of European Producers of Steel for Packaging is a federation of four multi-national producers of steel for packaging (ArcelorMittal, Tata Steel Packaging, ThyssenKrupp Rasselstein, U. S. Steel Košice). In total these four companies employ over 200,000 workers in Europe. Founded in 1986, APEAL represents today about 95% of the total European production of steel for packaging.

#### **About Steel for Packaging**

Steel is a unique packaging material, combining exceptional performance capabilities with unrivalled environmental credentials. Strong, formable and long-lasting, steel offers numerous benefits for the safe packaging of a wide variety of products.



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